



# Cookie Policy

**Effective from:** 16 October 2025

**Last reviewed:** 16 October 2025

## 1. Introduction

This Cookie Policy explains how Southeast & Co Ltd (“we”, “us”, “our”) uses cookies and similar technologies to recognise you when you visit our website. It explains what these technologies are, why we use them, and your rights to control their use.

By continuing to browse the site, you are agreeing to our use of cookies as outlined in this policy.

## 2. What Are Cookies?

Cookies are small data files that are placed on your device or browser when you visit a website. They are widely used to make websites work, or to improve their efficiency, as well as to provide reporting information.

## 3. Types of Cookies We Use

| Type                                       | Description                                                                                                                                                                                                                      |
|--------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Strictly Necessary Cookies</b>          | Essential for the operation of our website. These enable core functionality such as page navigation, access to secure areas, and form submissions. These cookies are always active and cannot be disabled via our cookie banner. |
| <b>Performance &amp; Analytics Cookies</b> | Help us understand how visitors interact with our website by collecting and reporting information anonymously (e.g. Google Analytics).                                                                                           |
| <b>Functionality Cookies</b>               | Enable enhanced features like remembering your preferences (e.g. region or language) to improve your experience.                                                                                                                 |
| <b>Targeting Cookies</b>                   | Record your browsing habits across our site and others. We may use this data to tailor marketing or advertising content. [We may also share this information with trusted third-party partners.]                                 |

## 4. Your Cookie Preferences

We provide a cookie banner when you first visit our site that allows you to:

- **Accept All Cookies**
- **Reject All Cookies**
- **Manage Cookie Preferences**

You can toggle the following cookie categories:

- Strictly Necessary Cookies - **Always Active**
- Analytics & Performance Cookies - **Optional**
- Functionality Cookies - **Optional**
- Targeting Cookies - **Optional**

You may change your preferences at any time by clicking “Cookie Settings” in the website footer.

## 5. Managing Cookies in Your Browser

Most web browsers allow some control of cookies through browser settings. You can:

- Delete cookies already stored
- Block all or specific types of cookies
- Set preferences for certain websites

Please note: Blocking or disabling essential cookies may affect website functionality and user experience.

To learn more about cookies and how to manage them, visit:

 [www.allaboutcookies.org](http://www.allaboutcookies.org)

## 6. Cookie Retention

Except for strictly necessary cookies, all cookies set by our website expire after a maximum of **12 months**, unless you clear them manually or update preferences.

## 7. Third-Party Cookies

We may use third-party tools (such as Google Analytics or LinkedIn tracking pixels) which also place cookies on your device to gather usage statistics or assist with targeted advertising. These third parties may collect information about your online activities over time and across different websites.

We do not control third-party cookies. Please review their policies for more detail.

## 8. Contact Us

If you have any questions about this policy or how we use cookies:

**Email:** [info@southeastandco.com](mailto:info@southeastandco.com)

**Subject:** Cookie Policy Enquiry